

WILDLIFE ART JOURNAL.com

A global online magazine where the art of nature connects the world.

2010 WEBSITE ADVERTISING KIT



Advertising in Wildlife Art Journal accomplishes something much more valuable than making sales. Collaborating with us helps to elevate the profile of artists and products onto a larger worldwide stage. We offer you a kind of exposure that you can't achieve anywhere else. And, for the next few months, we're offering a special deal: For clients who advertise with us in Wildlife Art Journal's online edition, we'll be offering you a reduced ad rate for our inaugural full-color magazine coming in summer 2010. Contact Wildlife Art Journal co-founder and advertising account executive Jared Swanson for more details.



- **FREE BLOG** called RarAvis where issues of the art world and conservation will be highlighted. It serves as a portal into the larger universe of our content.
- **COMPELLING READS** about painters, sculptors, photographers, the best in nature cinematography, news from auction houses and much more!
- **EVENTS:** Important postings on museum exhibitions and gallery openings.

WEBSITE AD SIZES

Box Ad

250 x 250 pixels

Tile Ad

250 x 125 pixels

Banner Ad

728 x 90 pixels

FILE SETUP GUIDELINES

ACCEPTABLE DIGITAL FORMATS:

Advertising can be displayed on WildlifeArtJournal.com in .jpg, .gif, or .swf (Flash) formats. There are special file setup guidelines for each specific file format. No advertisement should exceed 120 kilobytes in size. Refer to our website for complete file setup guidelines.

For .JPG and .GIF files: Use a resolution of 72 dpi when setting up your file. GIF files may utilize animation if you wish, however we reserve the right to reject any ads that may be considered annoying or may detract from the website's professional appearance.

For .SWF (Flash) files: The entire Flash file that you intend to display must use a specific link (URL) within the movie to allow our website to track it properly.

Contact Jared Swanson for more information on Website Advertising.

E: jared@bigskyjournal.com

T: (406) 586-2712 F: (406) 586-2986

1050 E. Main | Suite 3
Bozeman, MT 59715

www.wildlifeartjournal.com